Delivering commercials to Horse & Country TV

Delivery options

H&C TV require delivery as a digital HD file via our H&C FTP (details on request) or on an external hard drive (MacOS (Mac) format).

Delivery standards

As well as the specific requirements listed here, H&C is subject to the standard Ofcom Broadcasting Code. Your video content must not breach any of these widely accepted standards.

The latest version of the Broadcasting Code can be found at http://www.ofcom.org.uk/tv/ifi/codes/bcode/

H&C must reserve the right to reject deliveries if they breach any of these standards, or other common TV standards such as those applying to flashing imagery, flash frames etc.

The commercial must be 'Clearcast' approved.

The commercial must be of specific duration i.e.: 10, 20, 30, 40, 50 or 60 seconds (frame accurate) or any other pre agreed duration.

There must be 12 clean frames of audio at both start and end of the commercial.

Audio must conform to EBU R128 specifications.

There is no requirement for a countdown clock but will not be rejected with one.

File format

The file must have one video track and a stereo audio track.

The start time code will be 00:00:00:00

Bars and tone are **not** included within the delivery files, so it is important that settings are properly calibrated prior to delivery. If media is delivered at unacceptable levels it may have to be re-exported and re-delivered.

H&C TV require HD (1920 x 1080) but we do accept other HD file formats by prior agreement.

Acceptable HD codecs are:

- HD 1080i 25 H.624 (min 20Mbps)

- Apple ProRes 422 (HQ) 1080i

- XDCAM HD 25 PAL 50i

- Any other codec only by prior agreement with H&C TV

Contact

If you have any concerns or queries regarding media delivery to H&C TV, please contact H&C TV or your Production Manager prior to delivery.

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Horse & Country TV

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